Ashford Borough Council

Decisions taken by the Cabinet on 30 January 2020

Minute No	Topic		Decision
286	Parking Charges Review	owned/opera increase taki investment in Safety and W necessary ou park usage, o	Introduced the report which addressed car parking charges within Council ated car parks. Charges were reviewed on a three yearly basis with the last right of the properties of the Council's ongoing in public car parks and sought authorisation for the Head of Community Vellbeing, in consultation with the Portfolio Holder, to modify charges as attitude of the usual three year review period, for example to promote car offer discount schemes, and/or to achieve wider corporate economic, and environmental objectives.
		A Member said he had some concerns about the proposed increases for hourly parking and season tickets, which were above inflation. Cabinet Members advised this was mainly due to rounding up and, having not been increased for the last three years, did only reflect a modest increase of 10 pence per hour. The increase in the season ticket charge was only to recover the administrative costs involved in processing and would not be profit making. Recommended:	
		That (i)	an increase in on-street and off-street parking charges be agreed from 1 st April 2020, across the Borough by approximately 10% on current tariffs (e.g. £1.10 to £1.20, £2.20 to £2.40 etc.) and in accordance with the specific rates detailed within the report.
		(ii)	an increase in season ticket parking charges be agreed from 1 st April 2020, across the Borough by approximately 10% on current tariffs and in accordance with the specific rates detailed within the report.

(iii) an increase in resident parking charges be agreed from 1 st April 2020, across the Borough by £5 a year and in accordance with the specific rates detailed within the report.
(iv) the Head of Community Safety and Wellbeing be authorised, in consultation with the Portfolio Holder for Community Safety and Wellbeing and the Head of Finance and IT, to modify charges as necessary outside of the usual three year review period, for example, to promote car park usage, offer discounts, and/or to achieve wider corporate economic, community and environmental objectives. This delegation will not permit variation to the base tariffs which will continue to be reviewed every three years and presented to the Cabinet for approval.